



WAKEFERN ESSIE 1FT X 70IN LIT ECLIPSE WALL (LIT) - SPRING 2025

POG Name: ESSWAK0170ECL_IS25.psa





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Column: 1

WAKEFERN ESSIE 1FT X 70IN LIT ECLIPSE WALL (LIT) - SPRING 2025

ESSWAK0170ECL.IS25

Column: 1 - Row: 1 Lower Notch: 30 Fixture Type: SIGN Fixture Description: ESS EC UNLIT CORP VISUAL W/LOGO 1.1 6X12 **
SIGN Fixture Re-Order Code: PE2000000061 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000014088 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: SIGN Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 1 - Row: 2 Lower Notch: 25 Fixture Type: TRAYS Fixture Description: ESS EC COUTURE 1.4 LIT**
TRAYS Fixture Re-Order Code: PE0000002457 SS Graphic Re-Order Code: PE0000014403
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PE0000014694 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000014542 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
1	1	N/A	095008021003	ESSIE GEL COUTURE COLOR	sheer fantasy	10	
2	1	N/A	095008020983	ESSIE GEL COUTURE COLOR	fairy tailor	40	
3	1	N/A	095008030487	ESSIE GEL COUTURE COLOR	gossamer garments	49	
4	1	N/A	095008056968	ESSIE GEL COUTURE COLOR	woven at heart	54	
5	1	N/A	095008030517	ESSIE GEL COUTURE COLOR	of corset	62	
6	1	N/A	095008027555	ESSIE GEL COUTURE COLOR	princess charming	64	
7	1	N/A	095008021409	ESSIE GEL COUTURE TOP COAT	gel couture TOP COAT	00	

Column: 1 - Row: 3 Lower Notch: 20 Fixture Type: TRAYS Fixture Description: ESS EC COUTURE 2.4 LIT**
TRAYS Fixture Re-Order Code: PE0000002457 SS Graphic Re-Order Code: PE0000014403
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PE0000014694 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000014543 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
8	1	N/A	095008040073	ESSIE GEL COUTURE COLOR	not what it seems	72	
9	1	N/A	095008060095	ESSIE GEL COUTURE	bling it	91	
10	1	N/A	095008021065	ESSIE GEL COUTURE COLOR	first view	135	
11	1	N/A	095008029573	ESSIE GEL COUTURE COLOR	first fitting	136	
12	1	N/A	095008021119	ESSIE GEL COUTURE COLOR	pre-show jitters	138	
13	1	N/A	095008027586	ESSIE GEL COUTURE COLOR	matter of fiction	139	
14	1	N/A	095008021409	ESSIE GEL COUTURE TOP COAT	gel couture TOP COAT	00	

Column: 1 - Row: 4 Lower Notch: 15 Fixture Type: TRAYS Fixture Description: ESS EC COUTURE 3.4 LIT**
TRAYS Fixture Re-Order Code: PE0000002457 SS Graphic Re-Order Code: PE0000014403
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PE0000014694 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000014544 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
15	1	N/A	095008021072	ESSIE GEL COUTURE COLOR	haute to trot	150	
16	1	N/A	095008056876	ESSIE GEL COUTURE COLOR	tassel free	168	
17	1	N/A	095008060064	ESSIE GEL COUTURE	statement peace	172	
18	1	N/A	095008052588	ESSIE GEL COUTURE COLOR	electric geometric	258	
19	1	N/A	095008021096	ESSIE GEL COUTURE COLOR	rock the runway	270	
20	1	N/A	095008060071	ESSIE GEL COUTURE	pinky ring	283	
21	1	N/A	095008021409	ESSIE GEL COUTURE TOP COAT	gel couture TOP COAT	00	

Column: 1 - Row: 5 Lower Notch: 10 Fixture Type: TRAYS Fixture Description: ESS EC COUTURE 4.4 LIT**
TRAYS Fixture Re-Order Code: PE0000002457 SS Graphic Re-Order Code: PE0000014403
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PE0000014694 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000014545 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
22	1	N/A	095008056999	ESSIE GEL COUTURE COLOR	put in the patchwork	331	
23	1	N/A	095008021263	ESSIE GEL COUTURE COLOR	bubbles only	345	
24	1	N/A	095008021041	ESSIE GEL COUTURE COLOR	model clicks	370	
25	1	N/A	095008061634	ESSIE GEL COUTURE	like it loud	391	
26	1	N/A	095008021287	ESSIE GEL COUTURE COLOR	caviar bar	400	

Row: 1		Lower Notch: 30
Row: 2	1 2 3 4 5 6 7	Lower Notch: 25
Row: 3	8 9 10 11 12 13 14	Lower Notch: 20
Row: 4	15 16 17 18 19 20 21	Lower Notch: 15
Row: 5	22 23 24 25 26 27 28	Lower Notch: 10
Row: 6	29 30 31 32 33	Lower Notch: 3
Row: 7	34 35 36 37 38	Lower Notch: 32
Row: 8	39 40 41 42 43 44 45 46 47	Lower Notch: 27
Row: 9	48 49 50 51 52 53 54 55 56	Lower Notch: 22
Row: 10	57 58 59 60 61 62 63 64 65	Lower Notch: 17
Row: 11	66 67 68 69 70 71 72 73 74	Lower Notch: 12
Row: 12	75 76 77 78 79 80 81 82 83	Lower Notch: 7
Row: 13	84 85 86 87 88 89 90 91 92	Lower Notch: 1



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Column: 1

27	1	N/A	095008056944	ESSIE GEL COUTURE COLOR	in-vest in style	403	
28	1	N/A	095008021409	ESSIE GEL COUTURE TOP COAT	gel couture TOP COAT	00	

Column: 1 - Row: 6 Lower Notch: 3 Fixture Type: TRAYS Fixture Description: ESS EC LIT CARE 1.2 **

TRAYS Fixture Re-Order Code: PE0000001830

SS Graphic Re-Order Code:

Graphic Re-Order Code:

SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code:

TRAYS Fixture Rolled-Up Code:

Shade Chart Re-Order Code: PE0000014554

UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
29	1	N/A	3600531663391	ESSIE NAIL CARE	on-a-roll apricot cuticle oil	00	
30	1	N/A	095008057101	ESSIE NAIL CARE	hard to resist advanced nail strengthener	00	
31	1	N/A	095008053462	ESSIE NAIL CARE	glow & shine	00	
32	1	N/A	095008062600	ESSIE NAIL CARE	to the rescue nail repair	00	
33	1	N/A	095008063102	ESSIE NAIL CARE	ready .prep. go cuticle remover	00	

Column: 1 - Row: 7 Lower Notch: 32 Fixture Type: TRAYS Fixture Description: ESS EC LIT CARE 2.2 **

TRAYS Fixture Re-Order Code: PE0000001830

SS Graphic Re-Order Code:

Graphic Re-Order Code:

SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code:

TRAYS Fixture Rolled-Up Code:

Shade Chart Re-Order Code: PE0000014555

UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
34	1	N/A	095008031422	ESSIE NAIL CARE	Strong Start	00	
35	1	N/A	095008006161	ESSIE BASE COAT	All In One Base	260	
36	1	N/A	095008057118	ESSIE NAIL CARE	stay longer longwear top coat	00	
37	1	N/A	095008016948	Essie Gel Setter	Gel Setter	00	
38	1	N/A	095008025476	ESSIE GEL SPEED SETTER	speed setter	00	

Column: 1 - Row: 8 Lower Notch: 27 Fixture Type: TRAYS Fixture Description: ESS EC LIT COLOR 1.6 **

TRAYS Fixture Re-Order Code: PE0000001829

SS Graphic Re-Order Code:

Graphic Re-Order Code:

SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code:

TRAYS Fixture Rolled-Up Code:

Shade Chart Re-Order Code: PE0000014501

UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
39	1	N/A	095008062303	ESSIE NAIL COLOR	stay fluid	015	
40	1	N/A	095008062327	ESSIE NAIL COLOR	be them all	594	
41	1	N/A	095008000343	ESSIE NAIL COLOR	Eternal Optimist	144	
42	1	N/A	095008002903	ESSIE NAIL COLOR	Play Date	300	
43	1	N/A	095008059839	ESSIE NAIL COLOR	offbeat chic	775	
44	1	N/A	095008062297	ESSIE NAIL COLOR	new day, new me	771	
45	1	N/A	095008062310	ESSIE NAIL COLOR	always morphing	815	
46	1	N/A	095008000633	ESSIE NAIL COLOR	Wicked	352	
47	1	N/A	095008000701	ESSIE NAIL COLOR	Forever Yummy	488	

Column: 1 - Row: 9 Lower Notch: 22 Fixture Type: TRAYS Fixture Description: ESS EC LIT COLOR 2.6 **

TRAYS Fixture Re-Order Code: PE0000001829

SS Graphic Re-Order Code:

Graphic Re-Order Code:

SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code:

TRAYS Fixture Rolled-Up Code:

Shade Chart Re-Order Code: PE0000014502

UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
48	1	N/A	095008000107	ESSIE NAIL COLOR	Blanc	008	
49	1	N/A	095008000121	ESSIE NAIL COLOR	Marshmallow	024	
50	1	N/A	095008000190	ESSIE NAIL COLOR	Limo-Scene	056	
51	1	N/A	095008000862	ESSIE NAIL COLOR	Imported Bubbly	080	
52	1	N/A	095008052427	ESSIE NAIL COLOR	boatloads of love (hero)	90	
53	1	N/A	095008000176	ESSIE NAIL COLOR	Ballet Slippers	096	
54	1	N/A	095008011943	ESSIE NAIL COLOR	hi maintenance	100	
55	1	N/A	095008000282	ESSIE NAIL COLOR	Muchi Muchi	104	
56	1	N/A	095008000220	ESSIE NAIL COLOR	Mademoiselle	112	

Row: 1		Lower Notch: 30
	1 2 3 4 5 6 7	
Row: 2		Lower Notch: 25
	8 9 10 11 12 13 14	
Row: 3		Lower Notch: 20
	15 16 17 18 19 20 21	
Row: 4		Lower Notch: 15
	22 23 24 25 26 27 28	
Row: 5		Lower Notch: 10
	29 30 31 32 33	
Row: 6		Lower Notch: 3
	34 35 36 37 38	
Row: 7		Lower Notch: 32
	39 40 41 42 43 44 45 46 47	
Row: 8		Lower Notch: 27
	48 49 50 51 52 53 54 55 56	
Row: 9		Lower Notch: 22
	57 58 59 60 61 62 63 64 65	
Row: 10		Lower Notch: 17
	66 67 68 69 70 71 72 73 74	
Row: 11		Lower Notch: 12
	75 76 77 78 79 80 81 82 83	
Row: 12		Lower Notch: 7
	84 85 86 87 88 89 90 91 92	
Row: 13		Lower Notch: 1



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POG Name: ESSWAK0170ECL_IS25.psa

Column: 1

Column: 1 - Row: 10 Lower Notch: 17 Fixture Type: TRAYS Fixture Description: ESS EC LIT COLOR 3.6 **

TRAYS Fixture Re-Order Code: PE0000001829

SS Graphic Re-Order Code:

Graphic Re-Order Code:

SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code:

TRAYS Fixture Rolled-Up Code:

Shade Chart Re-Order Code: PE0000014503

UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
57	1	N/A	095008000206	ESSIE NAIL COLOR	Vanity Fairest	120	
58	1	N/A	095008000237	ESSIE NAIL COLOR	Fiji	152	
59	1	N/A	095008026589	ESSIE NAIL COLOR	skinny dip	1001	
60	1	N/A	095008000275	ESSIE NAIL COLOR	Sugar Daddy	160	
61	1	N/A	095008032054	ESSIE NAIL COLOR	birthday girl	1019	
62	1	N/A	095008000381	ESSIE NAIL COLOR	Mod Square	224	
63	1	N/A	095008055442	ESSIE NAIL COLOR	pencil me in	230	
64	1	N/A	095008000404	ESSIE NAIL COLOR	Watermelon	264	
65	1	N/A	095008052403	ESSIE NAIL COLOR	swoon in the lagoon	290	

Column: 1 - Row: 11 Lower Notch: 12 Fixture Type: TRAYS Fixture Description: ESS EC LIT COLOR 4.6 **

TRAYS Fixture Re-Order Code: PE0000001829

SS Graphic Re-Order Code:

Graphic Re-Order Code:

SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code:

TRAYS Fixture Rolled-Up Code:

Shade Chart Re-Order Code: PE0000014504

UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
66	1	N/A	095008055435	ESSIE NAIL COLOR	in pursuit of craftiness	302	
67	1	N/A	095008000503	ESSIE NAIL COLOR	Lilacism	304	
68	1	N/A	095008010359	ESSIE NAIL COLOR	go ginza	310	
69	1	N/A	095008006192	ESSIE NAIL COLOR	ladylike	316	
70	1	N/A	095008021416	ESSIE NAIL COLOR	mrs always-right	321	
71	1	N/A	095008057033	ESSIE NAIL COLOR	no to-do	343	
72	1	N/A	095008000466	ESSIE NAIL COLOR	Bahama Mama	400	
73	1	N/A	095008000619	ESSIE NAIL COLOR	Berry Naughty	416	
74	1	N/A	095008044996	ESSIE NAIL COLOR	not red-y for bed	490	

Column: 1 - Row: 12 Lower Notch: 7 Fixture Type: TRAYS Fixture Description: ESS EC LIT COLOR 5.6 **

TRAYS Fixture Re-Order Code: PE0000001829

SS Graphic Re-Order Code:

Graphic Re-Order Code:

SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code:

TRAYS Fixture Rolled-Up Code:

Shade Chart Re-Order Code: PE0000014505

UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
75	1	N/A	095008055473	ESSIE NAIL COLOR	handmade with love (hero)	575	
76	1	N/A	095008055480	ESSIE NAIL COLOR	to diy for	599	
77	1	N/A	095008036342	ESSIE NAIL COLOR	bed rock & roll	605	
78	1	N/A	095008013411	ESSIE NAIL COLOR	topless & barefoot	665	
79	1	N/A	095008055466	ESSIE NAIL COLOR	crochet away	691	
80	1	N/A	095008052472	ESSIE NAIL COLOR	willow in the wind	705	
81	1	N/A	095008023182	ESSIE NAIL COLOR	off tropic	706	
82	1	N/A	095008000978	ESSIE NAIL COLOR	Licorice	720	
83	1	N/A	095008056777	ESSIE NAIL COLOR	to me from me	735	

Column: 1 - Row: 13 Lower Notch: 1 Fixture Type: TRAYS Fixture Description: ESS EC LIT COLOR 6.6 **

TRAYS Fixture Re-Order Code: PE0000001829

SS Graphic Re-Order Code:

Graphic Re-Order Code:

SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code:

TRAYS Fixture Rolled-Up Code:

Shade Chart Re-Order Code: PE0000014506

UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
84	1	N/A	095008056753	ESSIE NAIL COLOR	caught in the rain	741	
85	1	N/A	095008056814	ESSIE NAIL COLOR	(un)guilty pleasures	743	
86	1	N/A	095008013404	ESSIE NAIL COLOR	in the cab-ana	747	
87	1	N/A	095008006239	ESSIE NAIL COLOR	mint candy apple	754	
88	1	N/A	095008007861	ESSIE NAIL COLOR	bikini so teeny	764	
89	1	N/A	095008052434	ESSIE NAIL COLOR	ripple reflect	765	
90	1	N/A	095008039961	ESSIE NAIL COLOR	you do blue	766	

Row: 1		Lower Notch: 30
Row: 2	1 2 3 4 5 6 7	Lower Notch: 25
Row: 3	8 9 10 11 12 13 14	Lower Notch: 20
Row: 4	15 16 17 18 19 20 21	Lower Notch: 15
Row: 5	22 23 24 25 26 27 28	Lower Notch: 10
Row: 6	29 30 31 32 33	Lower Notch: 3
Row: 7	34 35 36 37 38	Lower Notch: 32
Row: 8	39 40 41 42 43 44 45 46 47	Lower Notch: 27
Row: 9	48 49 50 51 52 53 54 55 56	Lower Notch: 22
Row: 10	57 58 59 60 61 62 63 64 65	Lower Notch: 17
Row: 11	66 67 68 69 70 71 72 73 74	Lower Notch: 12
Row: 12	75 76 77 78 79 80 81 82 83	Lower Notch: 7
Row: 13	84 85 86 87 88 89 90 91 92	Lower Notch: 1

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POG Name: ESSWAK0170ECL_IS25.psa

Column: 1

91	1	N/A	095008014272	ESSIE LUXEFFECTS	summit of style	946	
92	1	N/A	095008002682	ESSIE LUXEFFECTS	Set in Stones	958	

[illegible]

